

WHAT'S THE DIFFERENCE?

This matrix will allow you to compare the different packages. If you need something specific then please get in touch for a bespoke quotation.

	BRAND BUILDER	BRAND AUTHORITY	BRAND LEADER
Posting to one of your designated social media platforms – 7 times a day for Twitter, or 2 times a day for LinkedIn or twice a day for Facebook	●	●	●
Customer targeting – find your perfect customer		●	●
Customer targeting – find new followers		●	●
Customer targeting – engage with followers			●
Posting your supplied content on your behalf			
Creation of engaging content and posting		●	●
Full management of social media		●	●
Live posting from pre-arranged events			●
Engagement with target audience		●	●
Advanced strategic support (reactive)			●
Monthly face-to-face support (Onsite)			●